

# FTO : Wearable Fitness Device

# Project Details

## Wearable Fitness Devices

### Client

- Top Europe-based Law Firm

### Objective

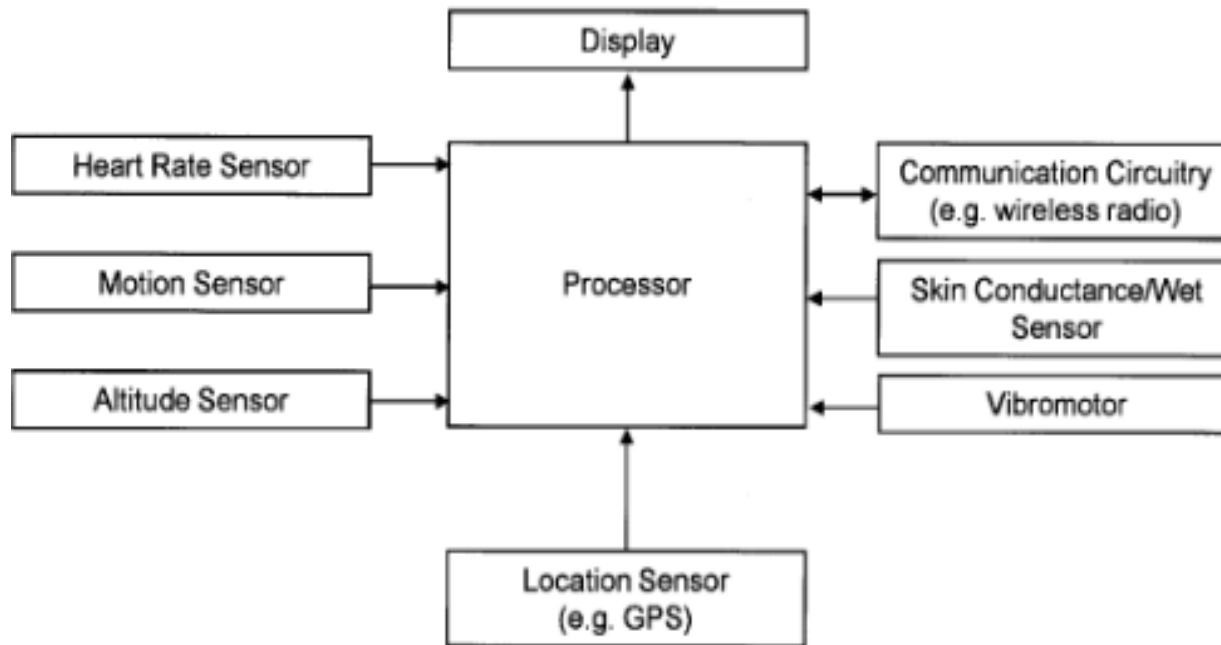
- Ingenious was contacted by a renowned Europe-based law firm. The end client was a leading player of wearable fitness device Industry who wanted to launch its fitness band Product in European jurisdictions.

### Challenges

- A freedom to operate (FTO) study for a granted European patent, in the technology domain of wearable fitness device was required to be completed in a limited time span of one week. It includes the identification and analysis of European granted patents including the claims of the patent specification, which may be relevant for the present FTO study, as these patents may restrict the freedom to operate of the wearable fitness device in question. Client will use the information to determine further course of action in terms of technology commercialization, In-licensing and/ or Cross licensing activities, and Intellectual Property Management (IPM).

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### Solution Provided

- Initially, a thorough understanding of product was conducted i.e. how product works, what are the components of product by a team of two members.
- The color-coded key feature charts, along with enablement, were prepared to highlight the exact working of that particular key feature element of the product.
- Categories were formed from key features.
- Broad-to-narrow search strategy was performed using various concept and keyword based search strategies on paid and free databases. Search was conducted on Espacenet also.
- Search was also conducted on European country specific databases such as DEPATISnet /INPI/OEPM were also analyzed.
- Identified CPC, ECLA and IPC classifications and class-based search was conducted, followed by leading Inventor(s) and Assignee(s) based searches were conducted. About 1500 - 2000 patents were analyzed. The best results were shortlisted.
- Patents were categorized into different categories. The output comprised of an Excel Sheet.
- Updated legal status was extracted and expiry date of each patent was calculated.
- The final Excel report comprised of patent bucket, key strings, list of keywords used along with updated legal status and expiry date of each patent was provided to client. The report shared with the client showcased the possible threats to some of the key components and also the key components which have freedom to operate in European market.

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### Customer Feedback

- The client achieved unbiased opinion on the freedom to operate of the product. Client was also able to design around the product features based on detailed analysis provided by Ingenious. Your report was very well presented. I am impressed by the thoroughness of your report and will not hesitate to recommend you for work in the future. We would like to extend the current search to Asian Jurisdiction

\*Image source: Corresponding company website/Google Images

Thank You for Viewing Our Project Brief !