

INNOVATION- Home Desensitizing Agent for Dentine Hypersensitivity

Overview

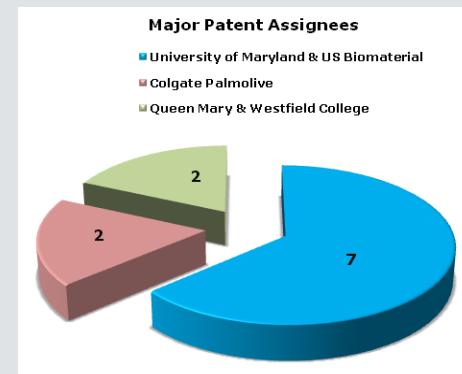
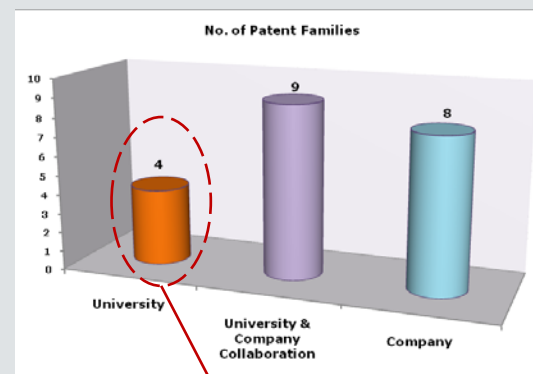
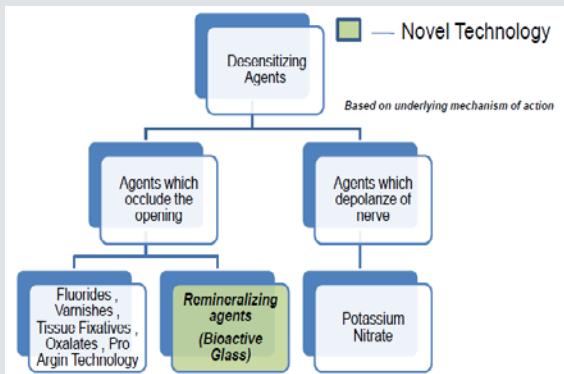
A global dental firm approached Ingenious e-Brain Solutions to identify novel technology in home desensitizing agents for dentine hypersensitivity so as to launch a related product

Approach

Identification of key technologies, which are employed in home desensitizing agents for dentine hypersensitivity. It also comprised studying product mix in the market and patent landscaping of the identified novel technology

Outcome

Our study assisted client to find out new areas in the domain of desensitizing agents for dentine hypersensitivity and helped client to launch product in efficacious manner



Assignee for Licensing Opportunity

University	Patent Number
Queen Mary & Westfield College	GB201010758D0, WO2011161422A1
Univ Tsinghua	CN1168684C
Univ Oregon Health & Science	US20070258916A1

- Bioactive glasses application is getting increased attention
- Sensodyne repair & protect (Novamine Tech) becoming more popular among dentists and consumers
- Key Inventor – Leonard Litkowski (10 patent families)
- Highest Citation – US20070258916A1