

Competitor Watch

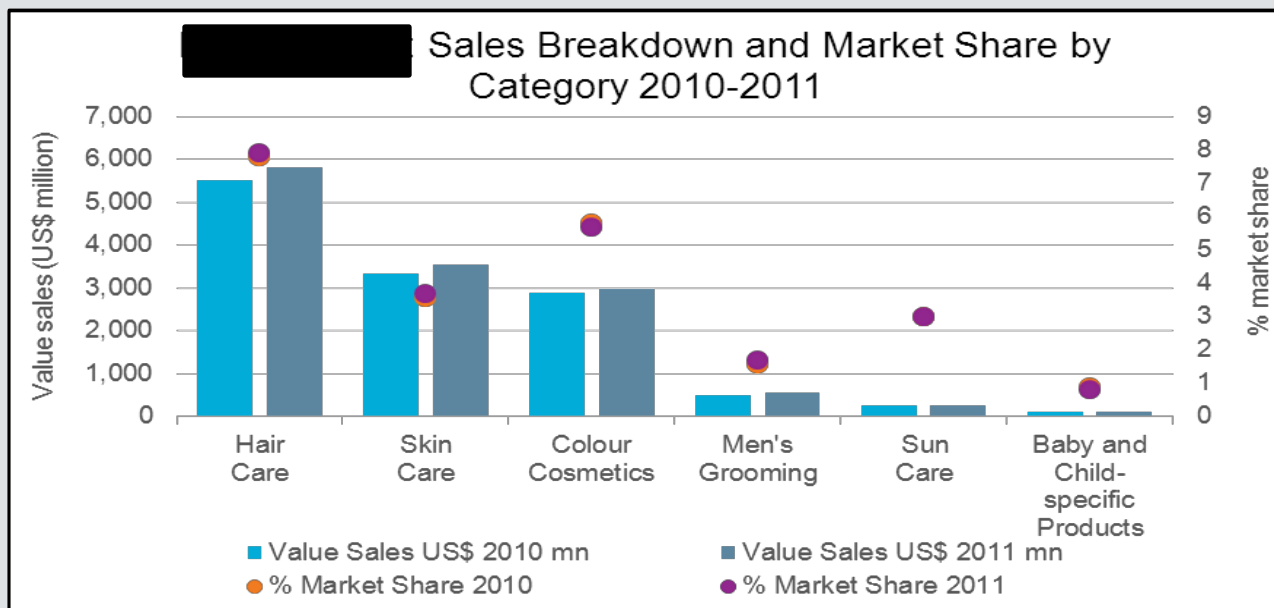
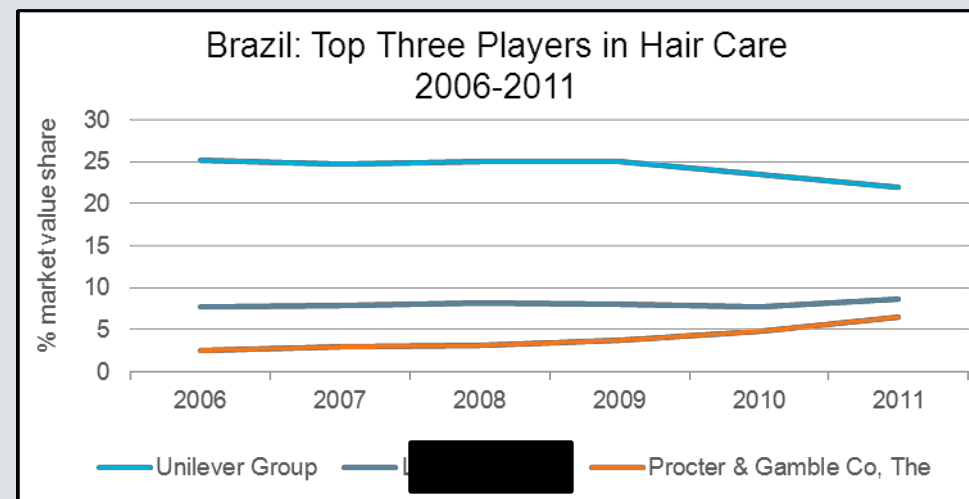
XXX Inc Hair Care



XXX Hair Care Range Worldwide

(1/2)

[REDACTED] is projected to drive absolute growth in global hair care.
[REDACTED] has gained share in hair care market thanks to vigorous marketing and advertising, but needs to heed the competition in the long run.
[REDACTED] absence from value range salon brands could indicate stunted growth prospects for the company in the future in hair care.

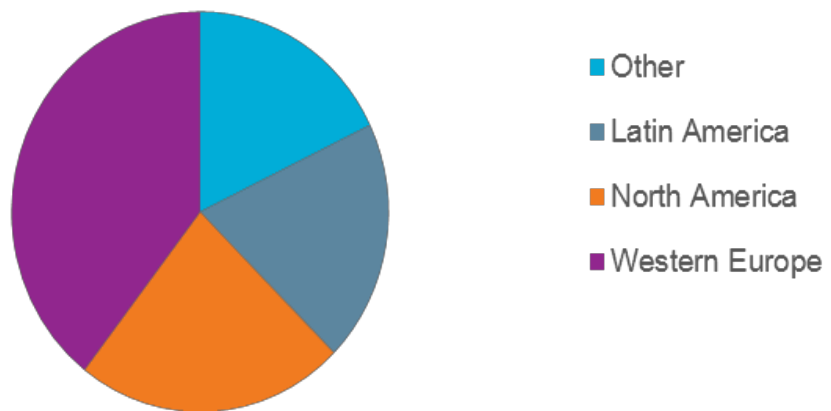


XXX Hair Care Range Worldwide

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Western Europe, [redacted] leading regional hair care market, contributed to the loss in the global hair care market share.

[redacted] Hair Care Value Sales by Region 2011



[redacted] Groupe: Hair Care Market Share in Western Europe by Category 2009-2011

