

# Patent Portfolio - XXX

## Polyurethanes (1/2)

### Background

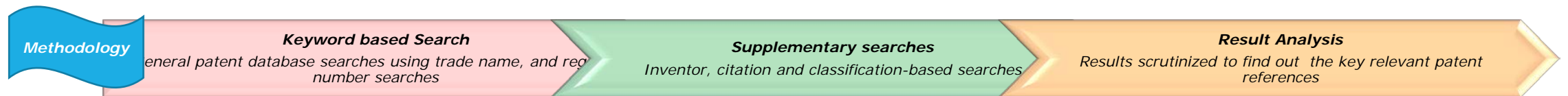
A European firm mandated Ingenious to conduct the portfolio analysis of XXX's patents related to Polyurethanes.

### Objective

The objective of the study was to analyze XXX's patent portfolio to acquire a deep understanding of their IP portfolio and extract valuable insights from it so that they could navigate their IP portfolio desirably

### Approach

Ingenious conducted an in-depth assessment of XXX patent literature related to Polyurethanes to analyze the evolution over the years in the Polyurethanes technology. What is their patent strategy and new application area they are venturing into by analyzing the type of application information



### Databases Used

Thomson Innovation, Questel Orbit, Derwent, Lexis Nexis – Total Patent, USPTO, EPO, FPO, IPO, PAJ, KIPRIS, SIPO, CNPAT, Other National Patent Databases

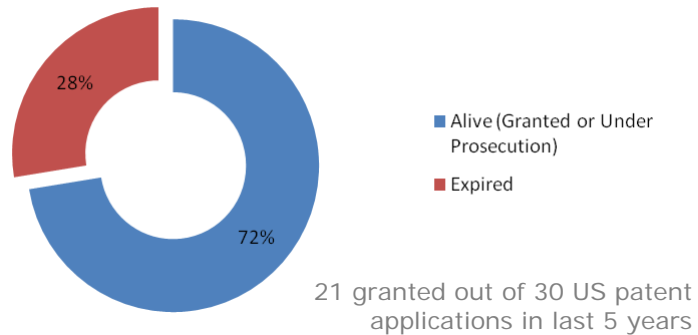
# Patent Portfolio - XXX

## Polyurethanes (2/2)

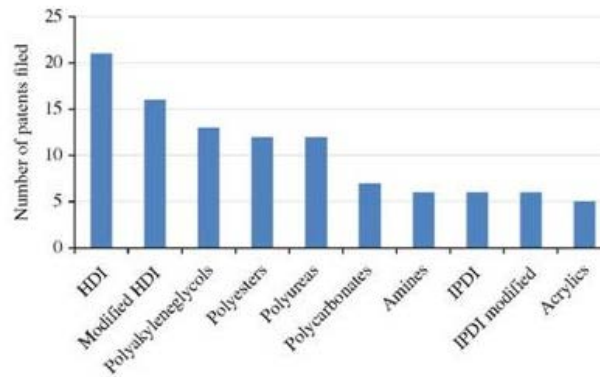
### Outcome

Our analysis helped the client to assess the patent portfolio of XXX by highlighted core patents which supported our client FTOs and helped client to assisting in their cross license negotiations to increase their revenue.

### Ratio of granted patents to pending applications



### XXX's polyurethan coating composition



### How is XXX's portfolio evolving over the years in this technology

