

# Technology Intelligence

## Polyurethanes Coating (1/2)

### Background

A US firm mandated Ingenious to conduct the technology landscape related to Polyurethanes coating

### Approach

Ingenious conducted an in-depth assessment of XXX patent literature related to Polyurethanes to analyze the evolution over the years in the Polyurethanes technology. What is their patent strategy and application area the technology is venturing into by analyzing the type of application information. Their most valuable innovation and its ownership

### Objective

The objective of the study was to analyze all relevant patent for polyurethanes coating to reveal technology evolution and leadership (companies, universities or individuals).



### Outcome

Our analysis helped the client to take informed decisions and develop patent strategy across the innovation process. The key assignee portfolio analysis also assist them in gaining competitive advantages. Further this result helps in identifying and managing IP risk

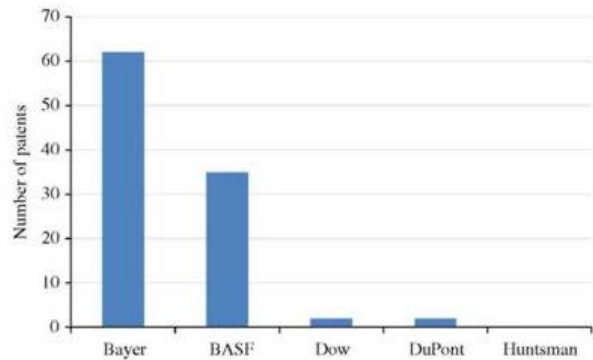
### Databases Used

Thomson Innovation, Questel Orbit, Derwent, Lexis Nexis – Total Patent, USPTO, EPO, FPO, IPO, PAJ, KIPRIS, SIPO, CNPAT, Other National Patent Databases

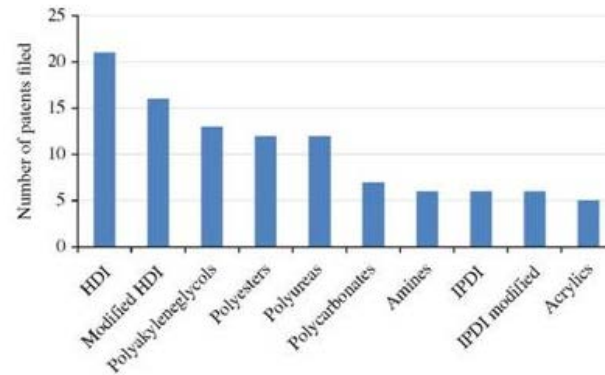
# Technology Intelligence

## Polyurethanes Coating (2/2)

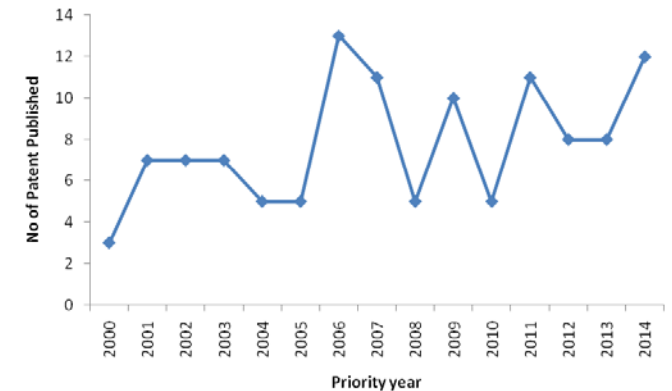
Patent activity by key assignee (2000-14)



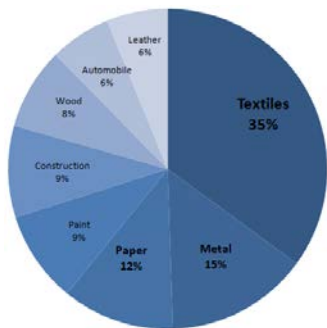
XXX's polyurethan coating composition



How is XXX's portfolio evolving over the years in this technology



Polyurethanes Coating Application



Ratio of alive patents to dead applications

