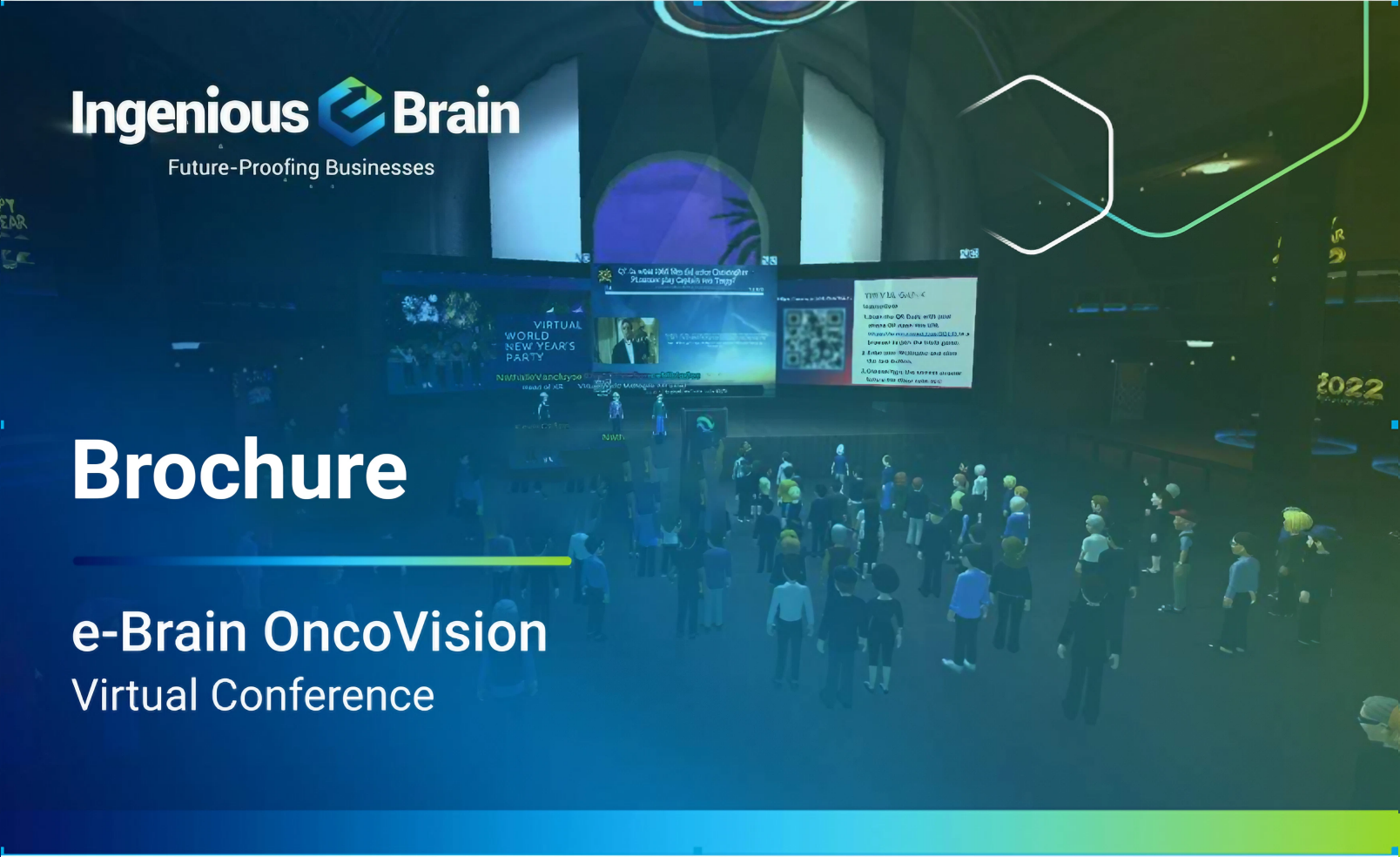


Ingenious Brain

Future-Proofing Businesses

Brochure

e-Brain OncoVision
Virtual Conference



"e-Brain OncoVision: Connecting the Dots in Cancer Care

Our highly anticipated **virtual conference** **scheduled for 15th-16th February 2024**. It will offer a collaborative space for startups developing or adopting novel technologies; Fortune 500 organizations looking to collaborate for or market their innovations; technology facilitators—banks, venture capitalists, technology transfer experts, and others; and potential investors across the oncology spectrum.

Through a series of expert-led discussions, workshops, and networking sessions in this transformative event, we aspire to facilitate an interdisciplinary dialogue that is crucial for the advancement of cancer care.



Pioneering the Path to Advanced Cancer Treatment

The empowering impact of tailored treatments on individual patients urges oncologists to use genetic profiling, immunotherapy, cancer vaccines, tumor models, and companion diagnostics for treating tumors. Thus, innovations in cancer care are emerging as more effective and painless approaches compared to traditional chemotherapy, thereby enhancing treatment outcomes and the quality of life for cancer patients.

Acknowledging the quest for better cancer care, Ingenious E-Brain is prepped to organize a virtual conference event, where the industry experts will have the opportunity to discuss breakthrough developments in the field of precision oncology, early cancer detection, nanomedicine, and the future of clinical trials for personalized medicine.



Key Themes

01

Navigating the Future of Cancer Detection

As early detection remains paramount in effective cancer treatment, this segment will delve into the latest advancements in diagnostic technologies, ranging from AI-based imaging to liquid biopsy.

03

Precision Tools for Cancer Nanomedicine

Nanotechnology holds immense promise in targeted drug & diagnostic agent delivery. This session will feature the recent findings in nanoparticle design, drug delivery systems, and their potential role in revolutionizing cancer treatment.

02

Revolutionizing Personalized Cancer Treatment

Personalized medicine is setting new standards in oncology, where cutting-edge treatments such as targeted therapies and immunotherapies tailored to individual patient profiles are being explored. These novel approaches enhance efficacy and minimize side effects.

04

Optimizing Clinical Trials for Precision Oncology

Clinical trials are the backbone of medical innovation. This theme will focus on optimizing trial design, recruitment strategies, and data management, specifically in the realm of precision oncology, to pace up the transition from research to clinical application.

Why Attend?

Unparalleled Access to Experts:

Grab an opportunity to engage directly with leaders in the fields of oncology, technology, and policy. Our curated panel of speakers offers decades of collective experience and wisdom, providing a rare opportunity for attendees to glean insights from the best in the industry.

Accelerate Professional Development:

Whether you are an established professional or an emerging talent in the field of cancer care, the conference provides the resources, connections, and knowledge to accelerate your career and contribute more effectively to your organization.

Cutting-Edge Knowledge:

Explore the most current trends and advancements in cancer care in the forthcoming conference. By attending, you will be at the forefront of technologies and methodologies that are shaping the future of oncology.

Investment & Funding Opportunities:

The conference offers a platform for entrepreneurs and researchers to connect with potential investors and funding agencies. The event serves as a marketplace of ideas where promising projects can gain the traction they need.

Drive Innovation:

By connecting various sectors and disciplines, the conference aims to drive innovation in cancer detection and treatment by catalyzing the collaborative efforts of various sectors and disciplines.

Networking Opportunities:

Our event gathers a diverse set of stakeholders to create an excellent networking environment where cross-disciplinary collaborations can emerge.

Real-World Case Studies:

These real-world examples provide concrete insights into the challenges and opportunities present in the field.

State-of-the-Art Exhibition:

This is an opportunity to see what's available in the market and how it can benefit your practice or business.

Explore the Brand-related Perks of Being a Sponsor, Exhibitor, and Speaker...



Unmatched Exposure

Align your brand with a premier event that gathers the most influential professionals, decision-makers, and innovators in the field of oncology. Your participation grants unparalleled visibility to your brand among a highly targeted audience.



Thought Leadership

Establish your organization as a leader in the industry by contributing to panel discussions, workshops, or keynotes. Leverage this platform to share your expertise and innovative solutions with a global audience.



Business Development

The conference serves as a fertile ground for lead generation and business development. Meet potential clients, partners, and even talent who are actively seeking solutions and opportunities in cancer care.



Showcase Innovations

Our state-of-the-art exhibition space offers an excellent opportunity to showcase your latest products, services, or research. Demonstrate your offerings in an environment primed for discovery and engagement.



Industry Insights

Gain first-hand insights into the latest trends, challenges, and opportunities in oncology. Use this knowledge to strategically position your organization for future growth.



Custom Sponsorship Packages

We offer a range of sponsorship packages that can be tailored to meet your specific objectives, whether it's brand awareness, customer engagement, or thought leadership.

Event Sponsorship

Sponsorship for e-Brain Oncovision—our highly anticipated virtual conference on cancer care to be held on 15th-16th February 2024—offers a significant opportunity for companies to:

- Build connections
- Attain unmatched exposure & visibility
- Access cutting-edge knowledge and tailored solutions
- Drive cancer-related innovations
- Accelerate professional development
- Grab investment and funding opportunities
- Exhibit inventive technology solutions



Sponsorship Packages

We offer Custom Sponsorship Packages that promise different levels of exposure to organizations



SILVER



GOLD



PLATINUM

Note: The promotional activities for these sponsorship packages are conducted during pre-event marketing & communications campaigns and through key placements of sponsors' logos & banners within the virtually designed venue.

SILVER

\$ 2500

Logo on landing page

Logo on virtual lobby

Logo on virtual auditorium

Logo on virtual hall

Fully branded booth

Unlimited booth representatives (Upto 3)



Company's Marketing Post on Social Media

GOLD

\$ 3000



Logo on landing page

Logo on virtual lobby

Logo on virtual auditorium

Logo on virtual hall

Fully branded booth

Unlimited booth representatives (Upto 3)

Opportunity to pre-record 30 minute webinar or live session

Social Media Analytics (Post Conference 30 Days)

Company's Marketing Post on Social Media

Featuring 1 Major Product of Sponsor

PLATINUM

\$ 4500

Logo on landing page

Pre recorded video ad on landing page of event

Logo on virtual lobby

Logo on virtual auditorium

Logo on virtual hall

Logo on marketing email

Logo on welcome video

Sponsored push notification

Fully branded booth

Unlimited booth representatives

Opportunity to pre-record 30 minute webinar or live session

Posting in resource center



Social Media Analytics

Business Leads

Company's Marketing Post on Social Media

Company's Marketing Video in between the sessions

Featuring 1 Major Product of Sponsor

Exhibit Categories



Diagnostic Solutions

Present your cutting-edge diagnostic tools and technologies.

Therapeutic Innovations

Showcase novel treatments and therapies that are revolutionizing cancer care.

Data and Analytics

Demonstrate software and platforms that aid in data collection, interpretation, and patient management.

Medical Equipment

Exhibit the latest in surgical and medical equipment specific to oncology.

Exhibiting in Exhibit Hall

- Exhibit Hall Branding
- Exhibit Booth Placement
- Exhibit Booth Design
- Custom Booth Content
- Reports



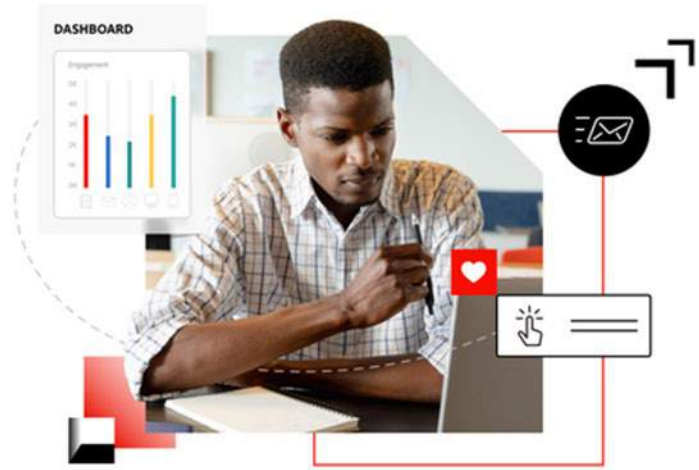
Virtual Venue

- Sponsored Webinars
- Sponsored Survey, Polls
- Custom Certificates
- Sponsored Social Wall Hashtag
- Sponsored Push Notifications
- Marketplace
- Marketing Video in Virtual Spaces
- Photobooth Branding
- Poster Hall Placement



Promotions via Marketing Materials

- Logo placement on landing page
- Logo placement in virtual lobby
- Logo placement in virtual auditorium
- Logo placement in virtual exhibit hall
- Logo placement in email marketing
- Mobile logo placement on sponsor page
- Mobile Splash & Banner ads



About Ingenious e-Brain

We are a leading research & analytics firm offering end-to-end data-driven solutions for diversified enterprises dealing with the complexities around cancer care and steering effective solutions in the healthcare sector. Our consulting experts unearth the hidden potential of emerging & commercial technologies in tumor diagnostics & treatment, helping organizations seize the advantage along the entire value chain.

Get yourself registered by clicking on the link given below:

<https://www.airmeet.com/e/85ec18a0-5eb8-11ee-8929-a72d66ae2006>



Scan the QR code for
registration

Visit us: www.iebrain.com

Email ID: contact@iebrain.com



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