



Evolution of Fragrance Trends:

Past, Present & Future



Past Trends

AI for Personalized Scents

AI-driven custom fragrances

Natural Ingredients

Sustainable, eco-friendly fragrance ingredients

Neuroperfumery & Emotions

Scents enhancing emotional well-being

Alternatives to Synthetics

Eco-friendly fragrance alternatives

Current Trends

Wellness Aromatics

Therapeutic fragrances for physical & mental health

AI for Ingredient selection

AI for innovative fragrance creation

Scent Longevity

Longer-lasting fragrances

Upcycled Ingredients

Sustainable scents from repurposed materials

Future Scenario

Wearable-Integrated Scents

Activity and health-based
fragrance release

Biotech Fragrances

Microbiome engineering and
synthetic biology for scent
production

Scents for Skin Health

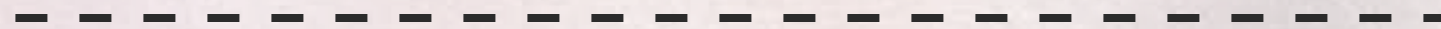
Fragrances with skin
benefits

Health Monitoring Scents

Scents for health tracking
and therapy



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