

**Tap into Mexico's POC Diagnostics  
Market for Pancreatic Cancer – Act Fast,  
As the Market is Gaining Momentum!**

The valuation of the global pancreatic cancer diagnostic market is anticipated to grow splendidly, with a compound annual growth rate (CAGR) of XX.X% from 2023 through 2030. The primary driving force behind this surge is the escalating prevalence of pancreatic cancer and the increased awareness of early disease detection. There has been a notable increase in early-onset pancreatic cancer rates, indicating that it could soon become one of the leading causes of cancer-related fatalities, especially in many Western countries. Moreover, significant technological advancements have contributed to improved accuracy and sensitivity of diagnostic tests, particularly in the field of point-of-care diagnostics. These developments, along with the introduction of biomarker tests for the detection of malignancy, further fuel the demand for pancreatic cancer diagnostic solutions on a global scale.

The study conducted by Ingenious e-Brain to comprehensively analyze the POC diagnostics market in Mexico helps clients effectively tap into or expand their respective healthcare businesses in the potentially lucrative market. With in-depth insights into epidemiology, volume price analysis, revenue modeling, market drivers, technological advances, regulatory landscape, and customer mapping, our experts equip stakeholders with valuable information to make informed decisions and stay ahead in the competitive market. The epidemiological analysis comprises various cities in Mexico, including Mexico City, Tijuana, Guadalajara, and Leon. The data is further segregated by product type, and end-user to provide a broader view of the market landscape.

We also provide insights into the latest technological advances in Mexico's POC diagnostics for pancreatic cancer by

analyzing the impact of these innovations based on diagnostic accuracy, efficiency, and accessibility, which are critical factors in shaping the market's growth trajectory. Currently, the most widely used cancer diagnostic tools rely on molecular diagnostics, primarily detecting blood protein markers. Several technologies and innovations have emerged in the last few years, such as the Artificial Intelligence model that spots those at the highest risk for up to three years before being diagnosed with pancreatic cancer.

According to Ingenious e-Brain experts, biosensors have emerged as a more valuable and accessible innovation in cancer diagnosis than traditional laboratory methods. Paper-based biosensors have demonstrated significant potential among the biosensor types, offering a fresh perspective on analytical techniques by surmounting various limitations. These biosensors witness several advantages, including adaptability, biocompatibility, biodegradability, ease of use, a high surface-to-volume ratio, and cost-effectiveness. A strip-type urine sensor integrated with microfluidic devices, and a smartphone can diagnose pancreatic cancer at POC by amplifying the light signal of metabolites in the urine sample.

Our expertise encompasses an in-depth epidemiology study, disease forecasting, and competitive landscape analysis of the POC market for pancreatic cancer. This information helps stakeholders understand market trends, demand-supply dynamics, and pricing strategies to make informed business decisions. The revenue modeling section assesses the market's potential and forecasts revenue growth over the forecast period. The competitive landscape section presents an overview of key players operating in Mexico's POC diagnostics market for pancreatic cancer. This analysis

includes information on company profiles, product portfolios, market share, and strategic initiatives. It helps stakeholders

identify potential collaborations, partnerships, or investment opportunities.

Willing to delve deeply into the significantly emerging Mexico's POC diagnostics market for pancreatic cancer and grab the potential business opportunities to gain a leading edge? Connect with our experts by emailing us at [contact@iebrain.com](mailto:contact@iebrain.com).

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