

The Global
Plant-based
Milk Market
is Booming!



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The Global Plant-based Milk Market Growth

The market is expected to grow at **~12% CAGR**, surpassing valuation of **USD 47 Billion by 2030**, with **Asia-Pacific** leading the way.



Regional Trends in Plant-Based Milk

- Almond milk continues to dominate in the product segment, accounting for more than half of the market share in the US.
- 1 in 3 aged 16-24 opt for plant-based milk in the UK.

Health benefits, sustainability, and social media influence are the key driving forces

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Coffee Shops Paving the Way

- 72% of customers have tried plant-based milk, 60% for the **first time in a café**.
- Major chains like Starbucks are removing **surcharges** for non-dairy milk to encourage adoption.



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Top Plant-based Milk Choices for Coffee

Almond Milk: Nutty, best with flavored coffee but may curdle in acidic brews.

Oat Milk: The new default! Creamy, froths well, and enhances espresso.

Soy Milk: High-protein, great for cappuccinos and dark roasts.

Coconut Milk: Tropical & indulgent, perfect for flavored lattes.

Creative milk blends are being created by mixing dairy & plant-based milk in different proportions for unique coffee flavor profiles.

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The Future of Milk-based Coffee

Milk Concentration Techniques:

Freeze distillation, cryodesiccation, rotary evaporation, and vacuum distillation for richer flavors.



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**Ready to shape the future of coffee with
plant-based blends and innovative espresso creations?**

Reach out to our F&B experts

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